



Panelist Biography: Dr. David Perlman led the grant review committee for the Health Metrics program in the User Research team at Twitter, and then worked at Leviathan Security Group as a data scientist and helped with planning for future threats. He has presented on social media and influence campaigns at SOCOM SOFWERX, Black Hat conference, Naval Postgraduate School, CDANS, Lawrence Livermore National Labs (LLNL), and has been interviewed in publications including the Wall Street Journal. He is also lead author of the first discussion of social media and influence campaigns in the Strategic Latency book series published by LLNL, and published an article on the mathematics of modern big-data marketing in Cyber Defense Review. In addition, he has consulted extensively with a DARPA-funded social science research group. His doctoral work at the University of Wisconsin-Madison researched attention, emotions and identity in the context of mindfulness and decision-making. As of 2021 he is currently working with a startup which will use blockchain technology to securely trade carbon offset credits.